

# 7 Essential Elements of Entrepreneur Success

## 1. What is a Productive Mindset?

It's not a short answer. See below.

But first, we need to think about motivation.

Quick question, what is it that motivated you to sign up for the mini-course about the 7 essential elements? The reason I ask is because your motivation is a part of your mindset. Being clear on your motivation is key to success. That means you must have clarity about your purpose.

Now, what I mean by a productive mindset is having your mind conditioned to, avoid distractions, stay on task, accomplish your goals, create value, be thankful, give first, and imagine what success looks like when you do have it.

Of course that's not all there is to it. We can dive deeper and actually do things about mindset correction as we move forward. That's what I'm here to help you do. But, we have to start moving forward now.

There are whole books, training courses, and professions established around this topic. So don't get in a big hurry. Little changes can make a big difference.

And inside my private network we have some of the best resources for getting your mindset right. Especially for making a Freedom Lifestyle Business successful.

One of those resources I want to share is the book by Napoleon Hill, Think and Grow Rich. I would like to give it to you as a gift. It's a free download on the linked page below.

[Think and Grow Rich](#) PDF

Also, on the linked page is my favorite opportunity. Now here is the best opportunity I would like to share with you. It has a lot of advantages, like, 100% commissions, high ticket and low entry offers, complete end to end system. Everything you'll need is included, Don't miss it. [Mindset](#)

### NOTE:

If you read and download one lesson per day, that will be good. The content and downloads for each lesson, though, will keep you learning for a long time after this. So, be sure to keep all the content in one folder on your computer or in the cloud for reference later.

## 2. You have to Have Real Faith

So, what do I mean by “Real Faith”?

Well, first of all, it means you genuinely believe you have what you hope for. In other words, what you believe is as real as the actual manifestation of it. You don't have to see it first to know you have it. You have to believe you have it first to see it.

That means you have to have a vision to apply your faith to.

But, then there's one more factor to make your faith real. You have to put real action to work that supports what you believe. You speak as though it is a forgone conclusion. You work as if it is impossible to fail. Even if there are setbacks. You just keep believing and moving in the direction that fulfills your vision.

Sometimes it might just start with a simple affirmative confession. You simply continue to confess what you want to be every day, even several times a day. Write it down, look at it, repeat it and imagine the feeling of its reality. Then your mind and spirit will begin to think of ways to accomplish what you are saying and believing. You might even have dreams that solve a puzzle you couldn't figure out with your conscious mind. But' it takes persistence at first. It's like a real exercise. It takes work.

I hope that helps. Now, what are you going to believe for? Let's talk about that when we have our first call together. I'd like to visit with you after this 7 day mini-series on the essential elements. So be sure to take notes of any questions or comments you might have.

And here's something I believe will help. Catch the vision for how this online business works.

[Download the whole business model blueprint package](#)

### 3. You'll Need Good Health

The number three essential for success as an entrepreneur is good health.

Spiritual, mental and physical health are all essential.

I believe in the holistic approach. If a person neglects any one area, the rest will suffer too. Some people are spiritual giants, but they might be morbidly obese. Or someone might be in super good physical shape, but have no spiritual life. And then you might have the best body and spiritually active, but they might not be mentally well.

Any of these imbalances will negatively affect your potential for success.

I highly encourage everyone to look at their whole life.

And make a plan to correct what is most lacking first.

If we get to visit sometime, let's share ideas on health.

Now, let me share some great resources for improvement.

<https://www.youtube.com/c/DhruPurohitDP/videos>

<https://www.youtube.com/c/Highintensityhealth/videos>

<https://www.youtube.com/c/WholisticMatters/videos>

<https://www.youtube.com/c/lewishowes/videos>

#### **4. Supporting Network. I'm here for you.**

Your network is gonna be your tribe, family, and like minded partners. They are the people that support from above, below and all around. Everyone holding, helping and encouraging good practices and discouraging the bad.

Your own family may or may not support you. But your business network absolutely must support you. If they don't, build one that does. Find those highly motivated action takers who are resourceful problem solvers and willing to help you break through obstacles.

This business is all about networking to build up others and others building you up. We all work together as a team. And I'd like to talk to you about networking with me as a team member.

Remember, that is what I have volunteered to be as a partner in my network. Every person has their own unique gifts and talents. I've been a builder all my working life. And not only did I build houses, as a crew leader, I built up people. So I know a thing or two about how to get things done, and how to motivate others to get things done.

And speaking of getting things done, would you like to know what your potential for success is in building a network and your own team?

If so, I have a quiz that can measure your potential for success online. At the end of the test you get the chance to see your score.

So if you want to see what your potential for success is as a networking team builder, [Take the Quiz](#)

## 5. What is YOUR Compelling Message?

Well, it depends who you're talking to. A compelling message needs to trigger all the right responses for the person who needs what you have to offer.

That means your message needs to match your intended target audience. So, first, choose your audience based on your offer and your audience's desire.

We do that by using targeted traffic sources in both social media and in paid advertising.

Now, here are some of the key ingredients to a compelling message:

1. Identify and call out your best audience.
2. Ask a question about what they want.
3. Agitate their known pains and frustrations.
4. Be clear about the benefits and advantages.
5. Reveal a discovery that helps solve the problem.
6. Give social or personal proof of the solution.
7. Make a call to action for the next step.

These are some of the most critical ingredients needed to compel someone to take your desired course of action.

As an example, I want to share one of the most compelling offers I've seen in a long time. It really seems too good to be true.

See [HERE](#) what I mean as I break down each part on the next page.

## 6. Let's look at, real Viable Processes

It might seem self explanatory, but viable processes can be one of the hardest parts to get done. That's why I recommend starting off with complete end to end systems that has already been tried and tested to work.

So far, I have recommended two programs that do just that. But I understand, there are different strokes for different folks.

What if all you had to do was set up a few profiles and buy some targeted traffic, and then simply help those who sign up get started doing the same thing? Well, that's the simplest and minimal viable process.

That's about how simple my process is. And it is viable. By viable I mean it works as a good program to meet your financial and freedom goals.

In my way of thinking, the higher ticket programs will be best suited as a vehicle for fast growth. The [Easy One Up](#) program fits the bill. If you come in at the \$1000. That means you can earn 100% commissions on that \$1000. One sale per day on virtual autopilot could be life changing.

Simply buy traffic to the landing page.

Get started here. > [See Easy One Up here.](#)

## 7. How to Have Consistent Implementation

Without Consistent Implementation, nothing else matters. You can have the best programs, products and training in the world. But if you can't make a daily habit of doing what gets results, there won't be any reward.

Besides never getting started, this is the biggest failure people make online.

That's why I offer my personal help as an accountability partner and mentor to help you execute on everything you need to do to get results.

Everything we've learned up to this point has been foundational. Mindset, Faith, Health, Network, and Processes are the groundwork for implementation.

If we get those sorted out, taking action on a daily basis is pretty certain.

Besides all that, I have provided daily task lists and routines. But once you have the program you want to promote set up, the rest is just driving traffic and talking to the action takers. Then you help them get set up and do the same things you do.

Now that we've made it to the end of the mini-series, let's have a visit to see what you need to work on first. Just reply me at this email with the subject line, "Let's Talk." Drop me your mobile number and the best time of day to catch you. Then I'll give you a call as soon as I can. [alvin@legacybusiness.net](mailto:alvin@legacybusiness.net)

Now, you know I've mention my private business network a couple of times.

Let me personally invite you to take a look, and see if it's right for you.

### [JOIN LEGACY BUSINESS NETWORK](#)

That's it the essential elements to success. I hope it has enlightened and encouraged you to more steady results in your journey.

Best regards,

Alvin Curren

Founder, [legacybusiness.net](http://legacybusiness.net)